



Contact: Tracy Sarris
Chief Marketing Officer
Amusement Entertainment Management
Alpha-Omega Amusements & Sales
717-533-1945
tsarris@alphaomegasales.com

For Immediate Release:

Alpha-Omega Amusements & Sales Launches New Website

East Brunswick, NJ – Alpha-Omega Amusements & Sales, a certified distributor offering the highest quality of new and fully reconditioned arcade games and attractions is pleased to announce the release of its redesigned website (www.AlphaOmegaSales.com).

The new site, designed by ‘Your Perceptions’, has a bright, clean look with streamlined navigation and a more standardized menu structure. The emphasis is on website performance, from design to navigation and content management systems to search engine optimization using analytics, keyword analysis and tracking of the user experience.

The website has a number of features that will allow visitors to access industry related articles, operational game manuals, client testimonials, photos and examples of award winning entertainment centers. An industry calendar and media page are also part of the new site along with ‘Today’s Deals’ which highlights priced-to-sell warehouse specials and inventory closeouts.

Tracy Sarris, Alpha-Omega’s CMO and website editor explained, “The site enables Alpha-Omega to more easily connect archived and new content through our **Resource Library** and **Clients** pages that would interest those who are looking to break into the Family Entertainment business or expand their current entertainment centers. We have a vast library of industry related and how-to articles written by well-known entertainment center experts Frank Seninsky and Jerry Merola, CEO and CFO of Alpha-Omega Amusements & Sales, respectively, and managing partners of Amusement Entertainment Management (www.AEMLLC.com).”

The site will continue its evolution by expanding the current sections and adding new content like:

- **Manufacturer Warranties:** Users will be able to access general warranty information from game and equipment suppliers.
- **Resource Library Archives:** We will be adding more articles from our archives that are still very relevant in today’s market.
- **Equipment and Service Supplier Links:** Alpha-Omega and AEM work with some of the best entertainment center equipment and service suppliers in the industry. We will be adding a page with their contact and product information for easy retrieval and access.

Like our **Facebook Page** at www.facebook.com/AlphaOmegaSales to view operational videos and 'how-to' tips and tricks for game operators.

For more information, contact Tracy Sarris at 717-533-1945 or tsarris@alphaomegasales.com

###

Alpha-Omega Sales is a certified distributor for most amusement game manufacturers, offering the highest quality with the greatest selection of new or fully reconditioned arcade games and attractions that include redemption, merchandising, video, pinball and novelty games. You will find a full range of consulting services including innovative conceptual design options. Financing solutions, sales agreements and guaranteed buy-backs are available.