

# GRIP

## Game Revenue Increase Program

**GRIP on to MORE CASH! - Realize Your Game Revenue Potential**

Alpha-Omega Amusements and AEM have been maximizing game revenues consistently for the past 45 years within our own revenue-share operations and for our consulting clients. ***(We have the highest revenue/game average in the U.S.)***  
Now we can do this for you!



**"When it comes to games, get a GRIP!"**

***"We are in the trenches every day servicing and maintaining thousands of games. THIS IS WHAT WE DO! We've got an efficient operating model and we call it the GRIP." - Frank "the Crank" Seninsky***

## GET A GRIP...

### SERVICES:

- » Get the most efficient games layout
- » Get the proper game mix and number for your space
- » Get the specific formula to properly program each game
- » Get a quarterly game rotation plan that keeps customers coming back
- » Get training for your technicians
- » Get a marketing program to drive revenues
- » Get a redemption prize center that excites

### LEARN HOW TO:

- » Avoid costly game buying mistakes
- » Close loopholes to reduce theft of inventory and cash
- » Manage game assets to prevent excessive loss of value
- » Reduce labor costs for operation and game maintenance with service tips
- » Instantly reduce costs associated with purchasing parts and board repairs
- » Minimize downtime
- » Efficiently manage tech workload

## GET THE BEST OPERATING GAME ROOM IN YOUR MARKET!

We know the challenges that face every FEC game operation to maximize profits. Know which games to trade-in, which ones to buy, and how to preserve the asset value of your portfolio. Get a GRIP to help you overcome these challenges!

The Alpha/AEM Team can manage your games like a financial expert manages your portfolio for a great return. For a small percentage fee, you get a team of hands-on-experts to assist you with the daily technical aspects of your operation, the weekly collections review, and ongoing marketing programs and operational issues. We can even help make your technicians' jobs easier and more rewarding by assisting them directly with just a phone call to our experts. By anticipating issues that affect game revenue and implementing programs to lessen their impact, you can maximize your potential earnings.



Contact us for a free review to determine how much your game revenues can be increased.

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